



VOGUE

AUSTRALIA

FESTIVAL 18/19
OCT

OFFICIAL
PROGRAM

RUNDLE MALL
& RUNDLE ST.

#VOGUEFESTIVAL

VOGUE FESTIVAL 2019

Vogue Festival is back in Adelaide, bigger and better than ever before, with more fashion, fun and food – so much that we’ve added an extra day to fit it all in.

We’ve expanded on the success of 2018’s Vogue Festival and this year welcome GQ Australia, the leading authority on men’s fashion and lifestyle to the celebrations.

The festival opens on Thursday October 17, with retail activities following on Friday and Saturday. During this time, over 150 Rundle Mall & Rundle Street retailers will celebrate with exclusive in-store shopping offers, outdoor activations, store-wide discounts and more.

Vogue Festival, presented by Vogue Australia in partnership with Rundle Mall, the City of Adelaide and the South Australian Tourism Commission, will be an action-packed three days of fun, featuring a lavish array of fashionable parades, pop-ups, parties and exclusive events. A perfect embodiment of a city designed for life.

To see the 150+ exclusive shopping offers, visit rundlemall.com/offers.



SEAN'S KITCHEN



VOGUE KITCHEN LUNCH THURSDAY 17 OCTOBER | 12PM ARRIVAL SEAN'S KITCHEN

Fashion and food will meet at the annual Vogue Kitchen Lunch, with celebrated chef Sean Connolly at Sean's Kitchen. Hosted by Vogue Australia's editor-in-chief, Edwina McCann, together with Sean Connolly, join us as we celebrate 60 years of Vogue Australia.

Any fashion-lover knows a good day of shopping can really take it out of you! Prepare yourself for all the excitement and activity of Vogue Festival with a luxurious three-course luncheon and wine by Seppeltsfield Barossa. Enjoy an afternoon of food and fashion, with a fabulous gift bag for all who attend.

GQ SUPPER CLUB THURSDAY 17 OCTOBER | 6.30PM ARRIVAL SEAN'S KITCHEN

Following the stilettoed footsteps of the Vogue Kitchen Lunch, the GQ Supper Club will continue the celebrations into the night and officially welcome newcomers GQ Australia, the leading authority on men's fashion and lifestyle, to the table.

Join GQ editor Mike Christensen, head chef Sean Connolly, Paul Vasileff of Paolo Sebastian and Fiona Donald, Senior Winemaker for Seppeltsfield Barossa for a night that promises delicious food, wine and conversation. Rub shoulders with some of South Australia's finest and enjoy a three-course dinner with wine by Seppeltsfield Barossa, the Official Wine of Vogue Festival.





VOICES OF VOGUE FESTIVAL

Hear from beauty leaders, fashion leaders and other industry movers and shakers at the inaugural Voices of Vogue Festival events. Purchase your tickets today at rundlemall.com/voices.

Cost

\$35

Per ticket
(Plus booking fee)

Includes a glass of wine from Seppeltsfield Barossa and a fabulous gift bag.

MEET THE EDITORS FRIDAY 18 OCTOBER | 3.30PM | VOGUE STAGE

Glynis Traill-Nash – Fashion Editor of *The Australian*
Edwina McCann – Editorial Director, *Vogue Australia*,
Vogue Living and *GQ Australia*
Mike Christensen – Editor, *GQ Australia*

When Edwina McCann –Editorial Director of *Vogue Australia*, *Vogue Living* & *GQ Australia*— and Mike Christensen –Editor of *GQ Australia*— join forces, they’re responsible for bringing us two of the biggest publications in the world. For the first time, we’re offering you exclusive access to the powerhouse fashion industry decision makers and the inside scoop into how they continue to build on the two most iconic Australian publications in print today. Share their secrets on how to stay relevant in a forever changing space, facilitated by Glynis Traill-Nash –Fashion Editor of *The Australian*— it will be one not to be missed!



MEET THE MOVERS X SHAKERS FRIDAY 18 OCTOBER | 5PM | VOGUE STAGE

Mike Christensen – Editor, *GQ Australia*
Rozalia Russian – Social Media Influencer
Elliot Garnaut – Stylist

In the ‘always-on’ world of social media and its influence over every action, decision and minute of the day, social media influencer, Rozalia Russian and celebrity stylist and frequent *GQ* contributor Elliot Garnaut know what it’s like to live a life in the spotlight.

Joined by Editor of *GQ Australia*, Mike Christensen, the panel will cover the what’s what in the forever changing social media landscape, the who’s who in the fashion scene, how social media affects the lives of each of the three and what they do each day to help ‘keep it real’.



VOICES OF VOGUE FESTIVAL



MEET THE BEAUTY MOGULS SATURDAY 19 OCTOBER | 10AM | VOGUE STAGE

Remy Rippon – Senior Beauty and Health Editor of *Vogue Australia*,
Elle Ferguson – Beauty Mogul and Founder of *Elle Effect*

Beauty is about more than this season's hottest shade of lipstick or best-selling serum. In fact, body products—the category spanning body washes to hair removers, sunscreens to self-tanners—have grown to become a significant part of Australia's \$6.5 billion beauty industry.

Join Elle Ferguson, as she shares her journey from fashion mogul to beauty boss, and her learnings along the way. She'll be joined by Remy Rippon, *Vogue Australia*'s Senior Beauty and Health Editor.



MEET THE DIRECTORS X DESIGNERS SATURDAY 19 OCTOBER | 11.30AM | VOGUE STAGE

Philippa Moroney – Fashion Editor & Market Director, *Vogue Australia*,
Kathryn Forth – Designer and Director, *Acler*,
Johnny Schembri – Director, *By Johnny*

A new generation of Australians are making their mark on the world—not only as designers, but increasingly as business directors too. Join this powerhouse panel to hear firsthand how these designers-cum-directors stay relevant in an ever-changing market while juggling the running of their businesses. Moderated by *Vogue Australia* Fashion Editor & Market Editor Philippa Moroney, the panel will feature South Australia's own Kathryn Forth of *Acler* fame, along with master of femininity Johnny Schembri from his namesake, *By Johnny*.



MEET THE SLOW FASHION MOVEMENT SATURDAY 19 OCTOBER | 1PM | VOGUE STAGE

Anny Duff – Creative Director, Good Studios / Slow Adelaide,
Emily Sheahan – SWOP Clothing Exchange and Vintage Fashion / Slow Adelaide,
Margie Woods – Founder and Creative Director, *Viktoria + Woods*,
Jessica Montague – Deputy Editor, *Vogue Australia*

The slow fashion movement has been steadily gaining steam and is now one of the hottest topics in the fashion world. Slow fashion is the act of consuming in an eco, ethical and green way with the aim of lowering the carbon footprint and waste left behind by a product's typical manufacturing process. It's all about designing, producing, consuming, living and being better—and every last bit counts.

Join Jessica Montague—Deputy Editor of *Vogue Australia*—as she hosts a thought-provoking Q&A with local guests and Slow Adelaide champions Anny Duff of Good Studios and Emily Sheahan of SWOP Clothing Exchange & Vintage Fashion along with the Founder and Creative Director of *Viktoria + Woods*, Margie Woods.

It will be a tell-all session as the panel share with us how they work the slow values into not only their businesses, but their private lives too and how we can all do our bit to help the environment through fashion.

VOGUE FESTIVAL EXCLUSIVE EVENT

Join internationally renowned South Australian couturier Paul Vasileff, founder of design house Paolo Sebastian, at the prestigious Mayfair Hotel for an afternoon of high tea and even higher fashion. Spoil yourself with a decadent spread of picturesque savouries and sweets and hear Paul's fantastic life story of spinning wool into gold. In this intimate setting, you'll gain rare insight into his personal journey through the strange and beautiful world of fashion, and the distinct influence of fairytales on his work. Entrance also includes complimentary luxury teas and a Champagne on arrival. Book now at rundlemall.com/mayfair.

SATURDAY 19 OCTOBER
12PM - 2PM | 3PM - 5PM
MAYFAIR HOTEL
MAYFLOWER RESTAURANT
45 KING WILLIAM STREET
ADELAIDE

Cost

\$149

Per ticket
(Until sold out)

HIGH TEA WITH
PAOLO SEBASTIAN





CELEBRATE WITH
DAVID JONES

David Jones returns for 2019 as supporting partner of Vogue Festival, an exciting partnership between Australia's leading luxury department store and one of Vogue Australia's most anticipated national events. David Jones celebrates the festival with two days packed with in-store activity including pop-up bars, guest DJs, exclusive offers, make-up master classes, styling tips and the famous 'Vogue Gumball Machine' where shoppers can try their luck for a chance to win exclusive prizes.

David Jones ambassador Victoria Lee will be in Adelaide to host the activity and will join Vogue's Edwina McCann in Rundle Mall for the official festival opening.

FRIDAY 18 OCTOBER

10AM - 9PM

OFFERS AVAILABLE IN-STORE

ACTIVATIONS FROM 5PM

POP-UP BARS | GUEST DJs

GIANT GUMBALL MACHINE

& MORE

SATURDAY 19 OCTOBER

10AM - 5PM

OFFERS, ACTIVATIONS &

MORE AVAILABLE IN-STORE



VOGUE FESTIVAL EXCLUSIVE OFFERS

As Vogue Festival takes over Rundle Mall & Rundle Street for two action-packed days, the on-street celebrations won't stop at retailer doorsteps. Over 150 Rundle Mall & Rundle Street retailers are joining in on the fun, and want you to join in too!

For two days only, shop exclusive in-store offers from all your favourite retailers spanning fashion, beauty and everything in-between. With store-wide discounts, free gifts with purchase and in-store activations on offer, you won't want to miss this.

SHOP EXCLUSIVE IN-STORE OFFERS
FRIDAY 18 & SATURDAY 19 OCTOBER FROM

WITCHERY

H&M

seed
HERITAGE

KOOKAÏ

OROTON

CALIBRE

TONY BIANCO

COUNTRY ROAD

TED BAKER®
LONDON

MIMCO

Sportsgirl

DECJUBA

TIFFANY & CO.

Levi's®

Aje.

ZIMMERMANN

PLUS MORE AT
[RUNDLEMALL.COM/OFFERS](https://rundlemall.com/offers)



VOGUE FESTIVAL EXCLUSIVE OFFERS

Shop exclusive in-store offers from over 150 Rundle Mall & Rundle Street retailers throughout Vogue Festival. See the full list at rundlemall.com/offers.



LAUNCH CELEBRATION FRIDAY 18 OCTOBER | 12PM | VOGUE STAGE

Join editor-in-chief of Vogue Australia, Edwina McCann at Rundle Mall's famous 'Mall's Balls' from noon on Friday to officially launch Vogue Festival for 2019.



VOGUE VIP FRIDAY 18 OCTOBER | 2 PM – 8 PM SATURDAY 19 OCTOBER | 10 AM – 4 PM LOCATED NEAR THE MALL'S BALLS

Vogue VIP is here! Vogue's new subscriber-only program rewards your loyalty not just once, but every month. During Vogue Festival, Vogue VIP members will receive an exclusive The Daily Edited tote bag packed with goodies, a glass of wine from Seppeltsfield Barossa, and much more! T&Cs apply. Ready to become a #VogueVIP? Visit us at the Mall's Balls or at voguevip.com.au/subscribe and subscribe today!



VOGUE FESTIVAL BAR FRIDAY 18 OCTOBER | 2 PM – 8 PM SATURDAY 19 OCTOBER | 10 AM – 4 PM LOCATED NEAR THE MALL'S BALLS

Don't forget to make a pit stop in-between all the shopping and activities at the Vogue Festival Bar in Rundle Mall. Enjoy a wine by Seppeltsfield Barossa or treat yourself to some delicious nibbles or cool beverages thanks to Out in the Paddock, Hospitality Partner of Vogue Festival. Vogue VIP subscribers will receive a complimentary glass of wine and tasty treats. Visit voguevip.com.au to register your attendance.

RUNDLE MALL HIGHLIGHTS

OVER 150 EXCLUSIVE IN-STORE SHOPPING
OFFERS AT [RUNDLEMALL.COM/OFFERS](https://rundlemall.com/offers)



GELATO MESSINA
FRIDAY 18 OCTOBER | 10AM – 9PM
SATURDAY 19 OCTOBER | 10AM – 5PM
SUNDAY 20 OCTOBER | 10AM – 5PM
OUTSIDE PETER ALEXANDER

The Messina owners are returning back to their roots in Adelaide; creating a miniature version of their iconic stores in the middle of Rundle Mall. Complete with a gelato churning station; producing freshly churned flavours, custom sundaes and a cabinet full of single-serve gelato cakes – inclusive of their famous Dr. Evil's Magic Mushroom mono.



THE BACHELORETTE LOVE LOUNGE
FRIDAY 18 OCTOBER | 10AM – 8PM
SATURDAY 19 OCTOBER | 10AM – 4PM
STEPHENS PLACE

As the proud television partner, Network 10 presents The Bachelorette Love Lounge. Snap your best bachy pose in front of our rose wall and share it with friends. Located in Rundle Mall outside the Myer Centre during Vogue Festival.



SEPHORA
FRIDAY 18 OCTOBER 9 AM – 9 PM
SATURDAY 19 OCTOBER 9 AM – 5 PM
90 RUNDLE MALL

Discover more than 80 brands on show at the new Sephora store, including Fenty Beauty by Rihanna, Tarte, Huda Beauty and more. There will be a special gift with purchase, foundation matching and complimentary samples available.



THE PIERCING POD BY ESSENTIAL BEAUTY
FRIDAY 18 OCTOBER | 10AM – 9PM
SATURDAY 19 OCTOBER | 9AM – 5PM
OUTSIDE ESSENTIAL BEAUTY

Effortlessly on trend, ear piercings are having a big moment right now! Enter The Piercing Pod and leave with perfectly curated ears, adding a touch of sparkle to any outfit. Our skilled piercers will ensure safe, sterile and perfectly placed piercings and jewellery in a variety of stones and metals to suit your personal style! Starting from \$30.



SLIDE LAB BY SPENDLESS
FRIDAY 18 OCTOBER 10 AM – 8 PM
SATURDAY 19 OCTOBER 10 AM – 4 PM
OUTSIDE TAROCASH & MYER CENTRE

Global fashion houses have made the slide this summer's must-have accessory, and Slide Lab by Spendless is bringing them into your wardrobe in a way like no other. Work with an exciting lineup of artists and typographers to customise a pair of slides your way. Available in a full size range for women and kids.



VMORES
FRIDAY 18 OCTOBER | 10AM – 8PM
SATURDAY 19 OCTOBER | 10AM – 4PM
OUTSIDE NOVO

Vmores presents the first ever Freeze Dry supplement in Australia! Vmores' very healthy, very moreish Freeze Dry supplement helps you to quickly and deliciously load your body with the beautifying nutrients that conserve a youthful appearance. Board the 'Vmores Spaceship' in Rundle Mall for product samples and live demonstrations on how Vmores can help you freeze your beauty.

RUNDLE MALL HIGHLIGHTS

OVER 150 EXCLUSIVE IN-STORE SHOPPING
OFFERS AT [RUNDLEMALL.COM/OFFERS](https://www.rundlemall.com/offers)



ALEXANDRA LINGERIE
FRIDAY 18 OCTOBER | 10AM – 7PM
SATURDAY 19 OCTOBER | 10AM – 5PM
INSIDE ADELAIDE ARCADE

Make your way to Adelaide Arcade and snap a photo at Alexandra Lingerie's photo booth to go into the running to win a \$300 Alexandra Lingerie voucher. There will also be 10% off in-store for Vogue Festival. Adelaide Arcade is opposite the fountain in Rundle Mall.



ADIDAS
FRIDAY 18 OCTOBER | 9AM – 9PM
SATURDAY 19 OCTOBER | 9AM – 5PM
148 RUNDLE MALL

adidas are giving you a chance to win a pair from the latest Home of Classics release; the iconic SuperCourt! Simply find one of the adidas promo staff in the Mall to receive a passcode & head in-store for a chance to unlock the Home of Classic's box – who knows, you might just score a free pair! They'll also be offering 'Buy 2, get 20% off' throughout Vogue Festival, so everyone's a winner! T&Cs apply.



ROMEO'S
FRIDAY 18 OCTOBER | 8AM – 4PM
SATURDAY 19 OCTOBER | 9AM – 4PM
OUTSIDE ROMEO'S

Romeo's Foodland adds a splash! Celebrate Vogue Festival with an array of lush blooming beautiful flowers. Visit the Romeo's Flower Cart in the Mall to purchase this season's freshest flowers, enriched in dedicated Vogue Festival complimentary gift wrap. Plus with every flower purchase, receive a voucher for 1 free regular coffee from Cafe 159 inside Romeo's Foodland.



NOWA THE LABEL
FRIDAY 18 OCTOBER | 9AM–9PM
SATURDAY 19 OCTOBER | 9AM–5PM
BASEMENT, JAMES PLACE

nowa the label is extending the fun and fashion of Vogue Festival downstairs into their flagship basement store. There'll be live music Friday & Saturday nights, a complimentary drink for customers thanks to Never Never Gin and a bar featuring local favourites, Murdoch Hill Wines and Uraidla Brewery Beer. Teamed up with 20% off nowa the label stock both days & a gift with purchase – it's one not to be missed!



CLOUD THEORY POP-UP
FRIDAY 18 OCTOBER | 10AM – 8PM
SATURDAY 19 OCTOBER | 9AM – 5PM
GAWLER PLACE SOUTH

Cloud Theory Marshmallows has taken the humble marshmallow to heavenly heights with flavours like Brownie Marshmallow, Mint Chocolate Chip, Salted Caramel, Cookies 'n' Cream, just to name a few. A fantastical flavour journey, sure to surprise and delight! Come and indulge yourself at this year's Vogue Festival and treat yourself to a slice of heaven



THE BODY SHOP
FRIDAY 18 OCTOBER | 9AM – 9PM
SATURDAY 19 OCTOBER | 9AM – 5PM
SHOP 4, ADELAIDE CENTRAL PLAZA

Visit The Body Shop during Vogue Festival for 15% off store-wide, free samples, complimentary express makeovers & goodie bags for the first 50 customers each day of the festival who spend over \$50! Over the course of the festival, plenty of in-store surprises and offers will be revealed, too. Be sure to head down and find out so you don't miss out!

CENTRES & ARCADES

OVER 150 EXCLUSIVE IN-STORE SHOPPING
OFFERS AT [RUNDLEMALL.COM/OFFERS](https://rundlemall.com/offers)



ADELAIDE ARCADE

Adelaide Arcade is a beautiful place to shop. Grand, iconic, elegant, timeless. Over 70 retailers and businesses. Discover an amazing range of shops as you wander through the beautiful Adelaide Arcade. To celebrate Vogue Festival the façade will be lit in bright pink. Open 7 days. Opposite the fountain in Rundle Mall. adelaidearcade.com.au



ADELAIDE CENTRAL PLAZA

Enjoy bubbles and good vibes at the Champagne Bar sponsored by Moët & Chandon. Indulge in a complimentary LED treatment and goodie bag with endota spa or a free nail buff and polish with Tu Salon. Gents, get in on the action with Bladez the Barber Lounge giveaways and a live complimentary line up or shave. Find the Flamingo! Download the Adelaide Central Plaza app, find the flamingo in-centre, take a photo and show Concierge to receive a bonus gift. T&Cs apply, see adelaidecentralplaza.com.au



RUNDLE PLACE

Rundle Place is Adelaide's premier shopping destination with iconic Australian fashion brands and renowned international stores including Ted Baker, L'Occitane and Apple. Celebrate Vogue Festival and shop at Rundle Place for exclusive offers at stores such as Seed Heritage, Country Road, Witchery and Kookai. rundleplace.com.au



CITY CROSS ARCADE

City Cross can't wait to welcome Vogue Festival as it returns to the heart of Adelaide this October. Join us for a fun and fashionable weekend as our stores and premier food court serve up a healthy dose of in-store offers, discounts, and a variety of dining options and specials, to help you re-fuel before you get back to the fashion festivities and entertainment! citycross.com.au



MYER CENTRE

Celebrate Vogue Festival in style at Myer Centre Adelaide with a wine and chocolate pairing experience hosted by Barossa Valley Chocolate Company. Simply spend \$50 or more at any Myer Centre retailer to indulge in three artisan chocolates paired with three of Vineyard Road's handcrafted wines. Redeem your offer by presenting your receipts at the Myer Centre Adelaide Tasting Bar located on Myer Centre's ground floor. myercentreadelaideshopping.com.au



REGENT ARCADE

Join us at Regent Arcade during Vogue Festival for in-store events and specials across fashion, jewellery, beauty and more! Shop. Meet. Indulge. And enjoy Vogue Festival 2019. regentarcade.com.au



PREMIER'S DESIGN AWARD

SATURDAY 19 OCTOBER
3PM | VOGUE STAGE

AWARD JUDGED BY
Philippa Moroney - Fashion Editor and
Market Director, Vogue Australia
Chris Kontos - Vogue Festival Representative
Mimi Harvey - Harvey the Label
Cristina Tridente - Couture Love Madness

Fashion, creativity and lifestyle intersect at Vogue Festival, creating a mecca for fashion lovers to be inspired by the prominent movers and shakers of the industry. The festival is an opportunity to hear, first-hand, how industry leaders got their big break, what inspires them and how they've carved their own path in the always exciting world of fashion.

It's only fitting that we look to the next generation of designers throughout Vogue Festival and recognise the abundance of creativity coming through the ranks right here in South Australia.

The Premier's Design Award was first established four years ago and is open to students in their final year of the Bachelor of Creative Arts, provided by TAFE SA and Flinders University.

This year, the students were asked to create a one-off couture piece, inspired by one of three major, historical fashion or art movements – the Ballet Russes, Japanese costume or pre-Raphaelite Art.

Join the four 2019 Premier's Design Award finalists on the Vogue Festival stage from 3pm as they showcase their unique creations, and be the first to find out who will win the award in 2019.





EAST END FESTIVAL HIGHLIGHTS

The East End is celebrating Vogue Festival in style, so make sure you head down there to experience everything on offer. Rundle Street and Ebenezer Place will be filled with special events, Insta-moments, live music, shopping and dining offers.

Highlights will include a Q&A with Paul Vasileff of Paolo Sebastian, a pop-up party on Ebenezer Place, a special screening of McQueen at Palace Nova East Cinema and a chance to win one of multiple shopping vouchers from participating East End retailers through the East End Instagram competition.

Q&A WITH PAUL VASILEFF OF PAOLO SEBASTIAN

Couture fashion powerhouse, Paul Vasileff of Paolo Sebastian joins Jessica Montague, Deputy Editor of Vogue Australia at an intimate Q&A aimed at local emerging designers. Be spoilt with a glass of Prosecco on arrival and an exclusive signed Paolo Sebastian illustration to take home, and settle in as Paul shares his inspirational story about how his creative vision and passion grew into one of Australia's leading couture houses.

Tickets are limited, so get in quick to ensure you don't miss out on what will be an unforgettable Vogue Festival experience. Book now at cityofadelaide.com.au/VogueFestival.

FRIDAY 18 OCTOBER
4PM ARRIVAL FOR 4.30PM START
EVENT CONCLUDES AT 5:30PM
CHATEAU APOLLO
74 FROME STREET, ADELAIDE

Cost

\$50

Per ticket
(Until sold out)



EAST END FESTIVAL HIGHLIGHTS

OVER 150 EXCLUSIVE IN-STORE SHOPPING
OFFERS AT [RUNDLEMALL.COM/OFFERS](https://rundlemall.com/offers)



EBENEZER POP-UP PARTY FRIDAY 18 OCTOBER | 5PM - 10PM | EBENEZER PLACE

What better way to cap off the first fashion-filled day of Vogue Festival than a pop-up street party under the stars. Like any truly great outfit, this party will literally stop traffic – closing down Ebenezer Place to make room for a live DJ, fabulous food and boutique fashion markets. Join Adelaide fashionistas like yourself for a nightcap (or two) and recharge your batteries for another exciting day of Vogue festivities.



INSTA MOMENTS

For your chance to win one of multiple shopping vouchers from participating East End retailers, take a selfie at one of our East End Insta Moments during Vogue Festival. You'll find our Insta Moments on Rundle Street out the front of Harvey the Label, Zimmermann, Tigerlily, Decjuba and on Ebenezer Place out front of Naomi Murrell. Once you've got the perfect pic, post it to Instagram with #VogueFestival and #EastEndAdelaide for your chance to WIN! T&Cs apply.



BELGIAN TWILIGHT MARKETS FRIDAY 18 OCTOBER | 4.30PM - 8.30PM | THE BELGIAN BEER CAFE

With a stunning new outdoor space as a backdrop, the Belgian Twilight Markets will bring together Adelaide and Melbourne based clothing and jewellery designers to showcase a beautiful range of unique and vintage handmade creations. Together with Vok & Robert Oatley Wines, The Belgian Beer Cafe will offer an impeccable range of cocktails, wines and, of course, beers. Our favourite – The Rose Vodka Turkish Delight. Highlights will include live outdoor music and a specially curated Belgian Twilight food menu.



FLANNEL

Join Flannel during Vogue Festival at their Rundle Street boutique for raspberry and thyme Champagne cocktails and tunes spun by Lesley Williams. With every purchase receive a Flannel girl's essential Gift Bag, a silk pillowslip, voucher and Sodashi skincare product.



PALACE NOVA EAST CINEMA PRESENTS MCQUEEN FRIDAY 18 OCTOBER | 9PM | PALACE NOVA EAST CINEMA

In their critically acclaimed documentary 'McQueen', directors Ian Bonhôte and Peter Ettedgui bring rich new detail to the classic misfit tale of late couturier Alexander McQueen. Deftly weaving together candid and revelatory interviews with colleagues, friends and family, you'll be moved by the unruly and unlikely true story of how one overweight, gay, working-class outsider beguiled and then became international fashion royalty – fearlessly riveting and revolting the gatekeepers with the savage beauty of his work. General admission – \$12, movie club – \$10 & each with a glass of bubbles on arrival. Book now at cityofadelaide.com.au/VogueFestival.



SPARKLING EXPERIENCES!

For a free tasting, glass of sparkling or Prosecco while you shop or eat, visit Tigerlily, Born in August, Flannel, Cherri Bellini, MJ Bale, Zimmermann, Leonard Street, The Stag and Yiasou George. See individual offers for details.

EAST END FESTIVAL HIGHLIGHTS



EROS KAFE

Unwind while you lounge around at Eros Kafe’s sparkling Oyster Bar after your Vogue Festival shopping spree and enjoy ½ dozen oysters and a glass of sparkling from just \$20.



LEONARD ST.

Make your way down to Leonard St in Ebenezer Place and be greeted with a glass of sparkling on arrival. While you’re there, be sure to take a pic at the interactive photo booth in-store with Leonard St’s mascot sloth, then follow the simple steps for your chance to win a \$200 Leonard St voucher. Leonard St’s Lucky Dip will be hitting the streets too so keep an eye out!



AJE.

Celebrate Vogue Festival with Aje by enjoying 10% off selected styles and a special gift with purchase. Join us in-store for an exclusive shopping experience accompanied by sparkling beverages and sweet treats. T&Cs apply, see in-store for details.

PARKING HIGHLIGHTS



U PARK

Park from \$7 for Vogue Festival at six convenient UPark locations. Visit upark.com.au/vogue for more information and to book.



WILSON PARKING ADELAIDE CENTRAL CARPARK 225 NORTH TERRACE, ADELAIDE

Pre-book your parking online and receive the following discounted rates; Hourly Parking Special – \$5 per hour, max of \$25, Night Parking (Friday) – \$8, and Weekend Parking – \$8. Book your parking via the Wilson Parking app or website: wilsonparking.com.au/book-a-bay. T&Cs apply.



WILSON PARKING EAST END CARPARK 8 UNION STREET, ADELAIDE

Pre-book your parking online and receive the following discounted rates; Friday Night Parking – \$13, Weekend Parking – \$10, Hourly Parking – \$5 per hour max \$25. Book your parking via the Wilson Parking app or website: wilsonparking.com.au/book-a-bay. T&Cs apply.



HIGHLIGHTS
CALENDAR

THURSDAY 17 OCTOBER

KEY
EVENTS



VOGUE
KITCHEN LUNCH
SEAN'S KITCHEN
12PM ARRIVAL

pg 5



GQ SUPPER CLUB
SEAN'S KITCHEN
6.30PM ARRIVAL

pg 5

FRIDAY 18 OCTOBER

KEY EVENTS

EXCLUSIVE
IN-STORE
SHOPPING
OFFERS GO LIVE
9AM

rundlemall.com/offers

LAUNCH
CELEBRATION
VOGUE STAGE
12PM

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MEET
THE EDITORS
VOGUE STAGE
3.30PM

pg 7

Q&A WITH
PAUL VASILEFF OF
PAOLO SEBASTIAN
CHATEAU APOLLO
4PM

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MEET THE
MOVERS
X SHAKERS
VOGUE STAGE
5PM

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MCQUEEN
PALACE NOVA
EAST CINEMA
9PM

pg 30

RUNDLE MALL HIGHLIGHTS

EXCLUSIVE
IN-STORE OFFERS
AND FESTIVAL
HIGHLIGHTS
9AM - 9PM

pg 14-23

VOGUE VIP
AND VOGUE
FESTIVAL BAR
2PM - 8PM

pg 17

EAST END HIGHLIGHTS

EXCLUSIVE
IN-STORE
OFFERS
9AM - 9PM

pg 31-33

BELGIAN TWILIGHT
MARKETS
THE BELGIAN
BEER CAFE
4.30PM - 8.30PM

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EBENEZER
POP-UP PARTY
EBENEZER PLACE
5PM - 10PM

pg 30

SATURDAY 19 OCTOBER

KEY EVENTS

MEET THE
BEAUTY MOGULS
VOGUE STAGE
10AM

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MEET THE
DIRECTORS X
DESIGNERS
VOGUE STAGE
11.30AM

pg 8

HIGH TEA WITH
PAOLO SEBASTIAN
MAYFAIR HOTEL
12PM - 2PM

pg 10-11

MEET THE
SLOW FASHION
MOVEMENT
VOGUE STAGE
1PM

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TAFE SA
PREMIER'S
DESIGN AWARD
VOGUE STAGE
3PM

pg 24-25

HIGH TEA WITH
PAOLO SEBASTIAN
MAYFAIR HOTEL
3PM - 5PM

pg 10-11

RUNDLE MALL HIGHLIGHTS

EXCLUSIVE
IN-STORE OFFERS
AND FESTIVAL
HIGHLIGHTS
9AM - 5PM

pg 14-23

VOGUE VIP
AND VOGUE
FESTIVAL BAR
10AM - 4PM

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EAST END HIGHLIGHTS

EXCLUSIVE
IN-STORE
OFFERS
9AM - 5PM

pg 31-33



VOGUE FESTIVAL
ACKNOWLEDGES THE
HELP AND SUPPORT
OF OUR PARTNERS

UNFOLD
RUNDLE MALL

CITY OF
ADELAIDE

Adelaide.
Designed for Life.

ADELAIDE
SOUTH AUSTRALIA

Government
of South Australia
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VOGUE

DAVID JONES

OFFICIAL WINE PARTNER

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BAROSSA

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Paddock

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EST. 14 S. CONNOLLY & CO. SA. 5008

MAYFAIR
HOTEL

ADELAIDE
CASINO

10

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